

PROFESSIONAL EXPERIENCE

- **Freelance Artist**, illustrator, print and web designer, animator & storyboard artist. *1994-present.*
Clients include: Mechem Media, LLC; LeapFrog Enterprises; The Focal Point, LLC; Animated Speech Corporation; PCR Consulting, LLC; Telecom Bill Management Services; Pacific West Athletics, LLC.
- **ConWest Resources, Inc., Graphic Designer (for print and web)**, San Francisco, CA. *2005-present.*
 - * **Design** of web and print marketing material, using Adobe software in Mac environment.
 - * **Developed** graphics-relevant identity and messaging standards for the Mustang product line.
 - * Streamlined production workflow that **achieved a 25% reduction** in concept-to-finish time.
 - * **Expertise** in Photoshop color correction and retouching.
 - * **Implemented** process step for a pre-production meeting to connect graphic designers with photographers, minimizing the need for reshoots and **reducing time to create marketing collateral up to 30%**.
- **Academy Artworks, Inc.**, York, PA. *1995-1999.*
 - Art Director**
 - * **Directed** Quality Assurance Department (proofreaders) and managed relationship with in-house illustrators and client publishers.
 - * **Interviewed**, hired and evaluated staff.
 - * **Managed** relationships with authors and publishers to satisfy customer specifications.
 - * **Tracked** multiple, simultaneous projects to meet deadlines.
 - * **Developed** marketing materials, company samples, and chemistry design/style standards, adapted for effective communication with client publishers and authors.
 - * **Launched** projects and **provided technical guidance** for illustrators and proofreaders.
 - Scientific Illustrator**
 - * **Illustrated** textbooks & CD-ROMs on a variety of subjects using both the computer and traditional materials, working from manuscript following client specifications.
 - * **Specialized** in chemistry, medical, engineering and biology texts.
 - * **Prepared** electronic art files for print; pre press knowledge.
 - * Skilled in **proofreading** and spotting errors.
- **Marketing Department Intern**, *Advanced Studies in England*, Bath, England, *1999-2000.*
 - * **Maintained** the website of this school, **evaluated** the usefulness of the site as a marketing tool and responded to student enquiries, **developed** graphics and promotional materials.

TRAINING, MANAGEMENT EXPERIENCE AND ACTIVITIES

- * **Web Design Training Program**, *Bay Area Video Coalition (B.A.V.C.), San Francisco, CA. 2002.*
 Learned all aspects of web design in *Media Link*, a nationally-recognized web-design program.
- * **Resident Assistant**, *Academy of Art University, 2001-2002;*
Franklin and Marshall College, 1992-93 and 1994-95.
- * **Substitute Teacher**, *Conewago Valley School District, PA. 2000* (Hold PA Type 06 Permit)

COMPUTER GRAPHICS SKILLS, ETC.

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| • Storyboarding | • Adobe Premiere | • Maya |
| • Adobe Photoshop | • Adobe After Effects | • Traditional Animation |
| • Adobe Illustrator | • Adobe Dreamweaver | • Chemistry Office |
| • Quark XPress | • HTML coding | • BBEedit |
| • Adobe InDesign | • Adobe Flash | • Microsoft Word |

EDUCATION

- Academy of Art University**, San Francisco, CA
Valedictorian for the Graduate School, Master of Fine Arts in Animation, *2004.*
Activities: *Animation Club President, Resident Assistant in College Housing.*
- Franklin and Marshall College**, Lancaster, PA
 Bachelor of Arts degree *1995, magna cum laude*, Major: Fine Arts, Concentration: Spanish
Activities: *Art Club President, Resident Assistant in College Housing.*
- Oxford University**, "Advanced Studies in England", Spring semester abroad, *1994.*